



BIG IN YOUR LIFE

MILESTONES ACHIEVED, MILES TO GO.

A US \$43 billion corporation, the Aditya Birla Group is in the League of Fortune 500 companies. Anchored by an extraordinary force of over 120,000 employees, belonging to 42 nationalities. The Group has topped the Nielsen's Corporate Image Monitor 2014-15 and emerged as the No. 1 corporate, the 'Best in Class', for the third consecutive year. Over 50% of our revenues flow from our overseas operations in 35 countries. In the last 20 years, the Group has grown 20 times. Marking major milestones. And many more miles to go.



ADITYA BIRLA GROUP

BIG IN METALS

- World's largest recycler of aluminium
- World's largest aluminium rolling company
- In every second can in the world
- It's can sheet goes into 125 billion beverage cans every year
- Recycles more than 65 billion beverage cans every year
- Asia's largest copper smelter at a single location

BIG IN CARBON BLACK

- Globally No.1 in Carbon Black
- In every second car in the world
- Trucks, bikes, scooters, cycles, move on tyres with Birla Carbon
- In inks, dyes and all things black
- When you see black, think of Birla Carbon black. All pervasive in your life

BIG IN FASHION RETAIL

- No. 1 in fashion retail in India
- India's largest pure-play Fashion & Lifestyle Company
- 3 pieces of apparel sold every second
- Leading fashion brands - Louis Philippe, Van Heusen, Allen Solly and Peter England
- Pantaloons - India's family shopping destination for over 20 years
- Over 2200 outlets across India

BIG IN FINANCE

- Assets Under Management (AUM) are nearing \$ 47 billion
- Lending book (Including Housing) is moving towards \$ 8 billion
- Offers a one-stop shop for universal financial solutions for the life time needs of customers
- 10 million unique active customers

BIG IN TELECOM

- The 3rd largest telecom operator in revenue share
- Over 3 billion minutes of conversations every day
- More than 50% subscribers from rural India
- Nearly 200 million subscribers
- Around 5 billion MB's in daily traffic

BIG IN SOCIAL WELFARE

- Transcending the conventional barriers of business we reach out to 7.5 million people in 5,000 villages across geographies through the Aditya Birla Centre for Community Initiatives and Rural Development. Because we care.

BIG IN CEMENT

- Global leader in cement
- India's No.1 in white cement
- No.1 in India in ready mix concrete
- In the iconic Mumbai Sea-Link and national highways Delhi Metro / Namma Metro, Bengaluru Mumbai Metro, Mumbai Monorail, Mumbai T2 Airport Imperial Towers, India's tallest residential building