



# BIG IN YOUR LIFE

## MILESTONES ACHIEVED, MILES TO GO.

A US \$44.3 billion corporation, the Aditya Birla Group is in the League of Fortune 500 companies. Anchored by an extraordinary force of over 120,000 employees, belonging to 42 nationalities. Aon Hewitt, a reputed global consulting firm, in the 'Best Employers 2018' study conducted by them, have named Aditya Birla Group as the 'Best Employer' in India. Over 50% of our revenues flow from our overseas operations in 35 countries. In the last 20 years, the Group has grown 20 times. Marking major milestones. And many more miles to go.



**ADITYA BIRLA GROUP**

### BIG IN METALS

- World's largest recycler of aluminium
- World's largest aluminium rolling company
- In every second can in the world
- It's can sheet goes into 125 billion beverage cans every year
- Recycles more than 65 billion beverage cans every year
- Asia's largest copper smelter at a single location

### BIG IN CARBON BLACK

- Global leader in Carbon Black
- In every second car in the world
- Trucks, bikes, scooters, cycles, move on tyres with Birla Carbon
- In inks, dyes and all things black
- Birla Carbon black is all pervasive in your life

### BIG IN CEMENT

- Global leader in cement
- India's No. 1 in white cement
- No. 1 in India in ready mix concrete
- In the iconic Mumbai Sea-Link and national highways Delhi Metro / Namma Metro, Bengaluru Mumbai Metro, Mumbai Monorail, Mumbai T2 Airport Imperial Towers, India's tallest residential building

### BIG IN TELECOM

- Vodafone Idea, the JV between Aditya Birla Group and Vodafone – a major milestone
- To be the world's second largest telecom company
- Nearly 408 million customers

### BIG IN THE TEXTILE VALUE CHAIN

- Global leader in Viscose Staple Fibre – a major ingredient in garments
- No. 1 in linen
- LIVA its major brand is tagged in 30 million fashion apparel

### BIG IN FASHION RETAIL

- No. 1 in fashion retail in India
- India's largest pure-play Fashion & Lifestyle Company
- 3 pieces of apparel sold every second
- Leading fashion brands - Louis Philippe, Van Heusen, Allen Solly and Peter England
- Pantaloon's - India's family shopping destination for over 20 years
- Over 2200 outlets across India

### BIG IN FINANCE

- Assets Under Management (AUM) are nearing \$ 47 billion
- Lending book (Including Housing) is moving towards \$ 8 billion
- Offers a one-stop shop for universal financial solutions for the life time needs of customers
- 10 million unique active customers

### BIG IN SOCIAL WELFARE

- Transcending the conventional barriers of business we reach out to 7.5 million people in 5,000 villages across geographies through the Aditya Birla Centre for Community Initiatives and Rural Development. Because we care.