



L to R: A Balasubramanian and Nikunj Dalmia at Voyage 2016



L to R: Nikunj Dalmia and Paul Danis at the 3rd edition of the Voyage event in 2016.



Mahesh Patil discussing the prospects of Indian growth among emerging markets during Voyage 2016

# Voyage - Navigate 2017

Voyage - Navigate 2017, the flagship event from Birla Sun Life Asset Management Company enters its 4th year. The event is aimed at empowering distribution partners, institutional investors and individuals to make more informed investment decisions across changing tides of market conditions

**B**irla Sun Life Asset Management Company's annual distributor meet - Investment Voyage is a one of a kind conclave, where the change makers of today come together to shape our tomorrow.

A highly anticipated, marquee event, Birla Sun Life Asset Management Company's (BSLAMC) Investment Voyage aims to empower distribution

partners, institutional investors and individuals to make more informed investment decisions across the changing tides of market conditions.

Over the last three years, Voyage has brought together

2400 participants from over 100 locations and esteemed panellists from 4 continents. A pioneering effort, it can well be said that BSLAMC Investment Voyage is one of the biggest distributor events in the mutual fund industry today.

The theme for BSLAMC Investment Voyage 2017 continues to reiterate the importance of the 3P's - People, Process, and Performance and the 3C's - Clarity,

Consistency and Commitment. In order to delve further into the financial investing journey, Voyage 2017 will feature insightful discussions with domain experts, thought leaders, policy makers, and

When we started this Voyage in 2014, we felt that we were at the cusp of a financial transformation. From here on, the growth momentum was going to be exponentially high. Hence, investing in equity was and still is important in the long-term.

**A BALASUBRAMANIAN**  
CEO, Birla Sun Life Asset Management Company

eminent industry experts from India and overseas. The day's proceedings also include panel discussions with BSLAMC fund managers and analysts on their insights on managing multiple funds across market cycles.

Last year, in its third edition, the event was broadly based on

the theme "Navigating 2016", which was all about getting a better understanding of what was happening in the global economy as well as in the domestic economy and what should be expected in 2016.

Speaking at the BSLAMC Investment Voyage 2016, A Balasubramanian, CEO, Birla Sun Life Asset Management Company, had said, "Since 2014, unprecedented developments have taken place. Commodity prices have fallen to an unimaginable level. Integration with the global economy has become so seamless that we continue to react positively or negatively as it suits. Despite such enhanced

linkages, India continues to remain a big recipient of FDI flow into the country. Going forward our aim is to build a sustainable business model in mutual funds. I strongly believe that the mutual fund industry

has a long way to go. We have created an array of funds in both, Fixed Income and Equity, which are time tested and have a proven track record. For instance, in Fixed Income, we have built a credible place for ourselves in managing both duration and credit funds. Birla Sun Life Dynamic Bond Fund and Birla Sun Life Medium

Term Plan are the true examples in this space. Similarly in Equity we have created a place for ourselves in managing assets across market caps. We are also the first AMC to go for eKYC for onboarding of customers using Aadhar Card having end to end integration with Unique Identification Authority of India (UIDAI) and KYC Registration Agency (KRA)."

In FY2017 BSLAMC ended the year with an all-time high AAUM of Rs 197,761 crores. CEO, A Balasubramanian says, "Our SIP book grew over 79% y-o-y growth with a healthy 14% overall contribution from B15 markets. I am extremely bullish about the growth of mutual funds both as an industry and a category over the coming years. Advisors and

It's a time of incredible volatility. Long-term thinking is more important than ever in a hyper volatile environment. The under penetration in terms of mutual funds is a positive sign. The opportunity for the mutual fund industry to grow is enormous.

**Dean A Connor**  
President & Chief Executive Officer  
Sun Life Financial Inc.

distribution partners will play a critical role in this journey of growth."

"Timed at the start of the new FY, Voyage 2017 reinforces the importance of expert guidance to navigate the markets. It presents a platform for stakeholders from across the government, industry and investor fraternity to share perspectives that will shape our future," he added.

An exclusive, invitation-only event, BSLAMC Investment Voyage - Navigate 2017 will be hosted on April 27 in Mumbai.

## Voyage 2017

Date: April 27th, 2017  
Time: 9 a.m. onwards  
Venue: Hotel Sahara Star, Vile Parle, Mumbai  
Entry by invitation only

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