



# GOING FOR GOLD

MANUFACTURING TODAY AND ADITYA BIRLA GROUP CO-HOSTED THE REINVENTING THE FUTURE SUMMIT IN INDORE

BY TEAM MT

## ADITYA BIRLA GROUP (ABG) PARTNERED WITH

Manufacturing Today magazine to present the Reinventing the Future - Innovation at Work summit in Indore. The event was attended by over 150 manufacturing professionals from leading manufacturing organisations, such as Crompton Greaves, Parle Agro, Man Trucks India, Gabriel, Volvo Eicher, SRF Limited, Sun Pharmaceutical Industries Ltd, Lupin Ltd, NSAIL, Cummins Turbo, MahindraTwo Wheelers, Cipla Ltd, etc.

The keynote address was given by HK Agarwal, COO, Manufacturing Pulp & Fibre Business, ABG, who stressed on the opportunities that will present themselves within the Indian manufacturing space during the next decade. "The Government has made a policy decision to increase the share of manufacturing from the current 17.5% to 25% of the economy, which will result in the revenues from manufacturing reaching \$ 1.1 trillion from the current \$ 400 million - that is a three-fold growth - in 10 years. You can only imagine how many opportunities this will bring in the manufacturing sector. There will be a demand for all kinds of professionals and skills. I'm very excited at the prospects ahead for the Indian manufacturing space. This will be a great driver to create employment and within employment lies human progress," he stated.

Teams from the attending organisations competed via case study presentations across diverse categories, including Cost Optimisation, Technology, Sustainability, People Initiatives, Safety and Quality. BDB India was the market research partner. The winning teams will have a rare opportunity to be pitted against winners from other cities in a national competition to be held at a glittering ceremony on 2nd September, 2016, in

1. Ashok Ramachandran of ABG acknowledges the engineering students for their excellent exhibits.



ADITYA BIRLA GROUP

PRESENTS



OFFICIAL TECHNICAL INSTITUTES



Department of Mechanical Engineering  
Indian Institute of Technology Bombay



MARKET RESEARCH  
PARTNER

CONCEPTUALISED &  
ORGANIZED BY





HK Agarwal gave the keynote address.



The Cummins Turbo - Pithampur plant team were declared winners in the Quality category.



Gabriel's Dewas team collect their Safety award.

Category	Winners
<b>Cost Optimisation</b>	SRF Ltd
<b>Technology</b>	Crompton Greaves
<b>People Initiatives</b>	MAN Trucks India
<b>Safety</b>	Gabriel - Dewas Plant
<b>Quality</b>	Cummins Turbo - Pithampur Plant
<b>Special Jury Award:</b>	
National Steel & Agro Industries Ltd	
<b>Winner of the Student Exhibition:</b>	
Department of Mechanical Engineering, IIT Mumbai & IIT Indore	



Ratan Shah gives the Cost Optimisation award to SRF Ltd.



The Man Trucks team during their award-winning presentation on People Initiatives.



Crompton Greaves won in the Technology category.



Ashok Ramachandran awards the IIT Indore team.



IIT Mumbai put up a great exhibit.



The audience was left enthralled by the informative presentations.



NSAIL's team was presented with a Special Jury award.

Pune, as part of Manufacturing Today's Annual Conference & Awards 2016.

In addition, this platform provided an opportunity to students from India's best institutions to display their innovative ideas on the student exhibitions platform. Participating teams consisted of the Department of Mechanical Engineering, IIT Mumbai; IIT Indore; the Indian Institute of Information Technology, Design and Manufacturing, Jabalpur; and the Institute of Engineering & Science, IPS Academy, Indore.

The chairman of the jury for the case study presentations was Ratan Shah, Group Talent Mentor, ABG, while the chairman of the jury for the student exhibition was Ashok Ramachandran, Group Executive President, Group HR, ABG.